



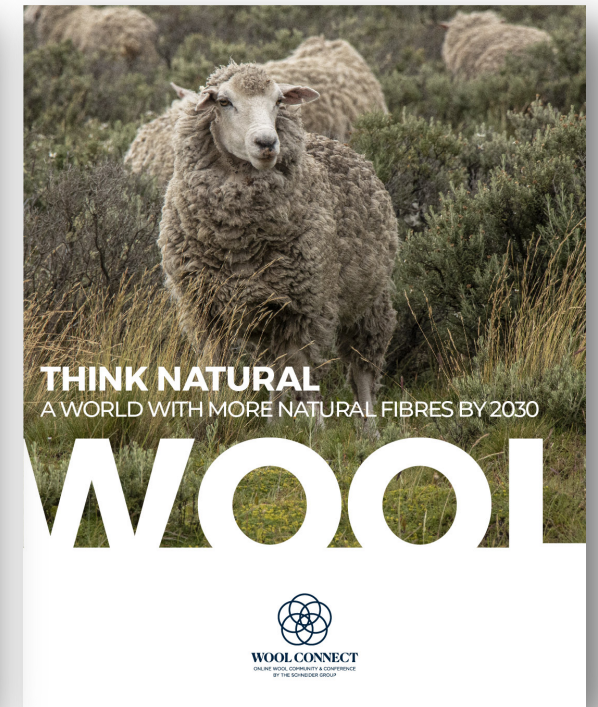
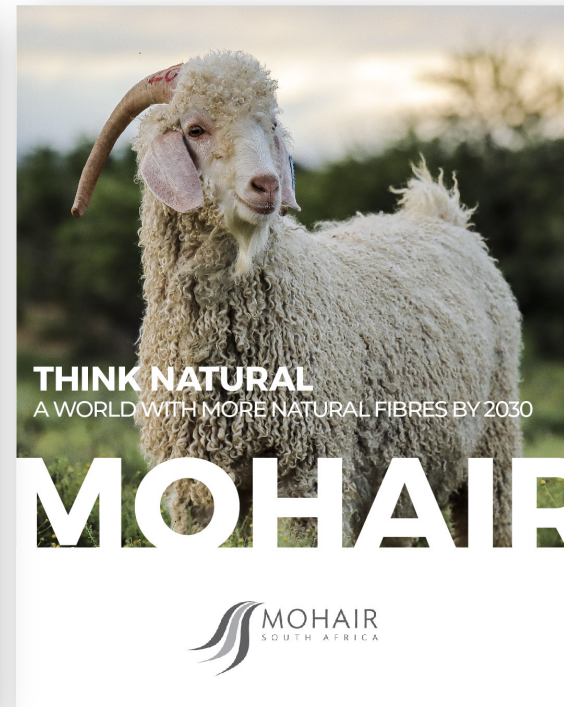
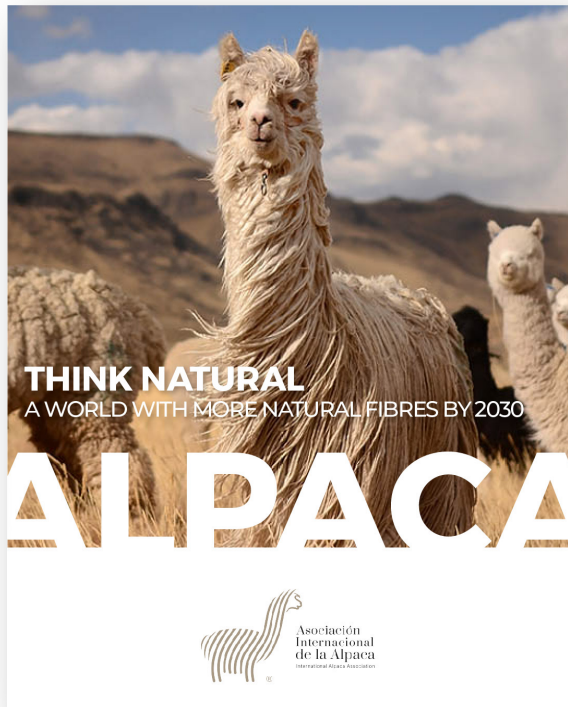
Natural Fibre Connect

Biella Cashmere | February 2023

WHAT IS NATURAL FIBRE CONNECT?



Annual Conference | Industry Platform | Voice for Growers | Collaboration



THE VIRTUAL CONFERENCE



Tickets

1000

Tickets to sold

Participants

43

Countries

Talks

80

Speakers

Outreach

+12000

Livestream

THE IN-PRESENCE EVENT - MONGOLIA



Why is Natural Fibre Connect important?



- **High uncertainty scenario in sustainability**
 - NFC to help navigate by direct networking - TODAY
- **Collaborative framework development**
 - To resolve audit fatigue and unnecessary costs
 - Avoid multiplicity of standards
- **Grower/Herder outreach and engagement**
 - Design strategies with growers and herder increases success rate
 - Proactive participation at early stages is key also for adoption
 - Scalable, inclusive solutions



NATURAL FIBRE
CONNECT

THANK YOU FOR YOUR SUPPORT

For questions, contact | admin@naturalfibreconnect.com